

Core Deliverables *for Businesses*

- ✓ In-depth Sales Process Improvement
- ✓ Executive Leadership Empowerment
- ✓ Building a Strong Business Culture
- ✓ Establishing a Strong Quality Assurance Program
- ✓ Innovating Current Marketing Strategy
- ✓ Business Model Remodeling
- ✓ People to Process Transformation
- ✓ Target Market Segmentation
- ✓ Creating Owner Productivity Matrix
- ✓ Brand Innovation

Core Deliverables *for Non Profits*

- ✓ Establishing a Financial and Functional Model
- ✓ Solidifying Organizational Structure
- ✓ Executive Leadership Empowerment
- ✓ People to Process Transformation
- ✓ Target Market Segmentation
- ✓ Goal Action Planning
- ✓ Board & Committee Training
- ✓ Mission Perception
- ✓ Brand Validation


THE MERIT GROUP LLC

9465 Counselors Row, Suite 200
Indianapolis, Indiana 46240
317.805.4896

www.themergoupindy.com
info@themeritgroupindy.com